



NEWS RELEASE

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Intrado to Offer Life-Saving Mobile Alerting System to Wireless Service Providers

Agreement with one2many Enables Customers of Wireless Service Providers to Receive Mobile Phone Alerts Concerning Disasters and National Emergencies

LONGMONT, CO, Oct. 12, 2010 — When a disaster or national emergency occurs, customers of wireless service providers in communities throughout the U.S. and Canada will soon be able to receive emergency mobile phone alerts that could help save their lives.

Intrado Inc., a subsidiary of West Corporation and the leading provider of 9-1-1 technology solutions, today announced an agreement with one2many, the world's leading cell broadcast technology company, to enable Commercial Mobile Alert System (CMAS) messages to wireless service providers in the U.S. The new Intrado Cell Broadcast Service will provide a cost-effective means for U.S. based wireless service providers to fulfill the requirements of the Federal Communications Commission Warning, Alert and Response Network Act (WARN Act), and provide a life-saving service for their citizens.

Deployment of Intrado's Cell Broadcast Service is scheduled to begin in early 2011. The service will combine Intrado's extensive experience in high-availability, emergency communications networks with one2many's leading cell broadcast technology which is deployed today in 80 installations serving citizens in 30 countries through 50 wireless service providers.

"Cell broadcasting of public safety messages is relatively new to the U.S. and Canada and enables the real-time distribution of public safety text messages to mobile handsets in a specific geographic area," said Dami Hummel, Vice President and General Manager of the Intrado Mobility Division. "one2many has been providing highly reliable cell broadcasting technology outside the U.S. for 14 years and, as the established leader in this field, was the clear choice to help Intrado provide this important service to wireless service providers and their customers."

The Intrado Cell Broadcast Service is capable of broadcasting a single message to all mobile handsets in an area as small as one cell site and as large as the entire U.S. Sending a message to millions of handsets takes a matter of seconds which is paramount in an emergency situation.

"We're pleased to be selected by Intrado for supporting the delivery of CMAS to wireless service providers," said Maarten Mes, Managing Director of one2many. "Our mature, stable and proven Cell Broadcast Center and CMSP gateway will integrate with Intrado's highly reliable, geographically redundant systems to deliver location specific text-based warnings about tornados, hurricanes, Amber alerts and other threats in a community.

About one2many

one2many, established in 2007, is a management buyout of Acision's (formerly LogicaCMG Telecom Products) cell broadcast product unit, building on over a decade of experience in Cell Broadcast. With the spin-off one2many instantly became the world's market leader in cell broadcast with experience in excess of 80 installations, at 50 customers in more than 30 countries on all continents.

one2many has close relationships with all network infrastructure companies, major SIM vendors, leading handset manufacturers and industry standard organisations, and has a unique combination of both theoretical background and practical field trial experience in CB public warning and Dynamic Discount. This has resulted in the most mature cell broadcast product in the market with its initial release development starting in 1996, and today has the most extensive BSC and RNC driver library in the market.

one2many has its headquarters in The Netherlands, Europe. Employees of one2many are currently based in offices in the

Netherlands, Dubai UAE, Serbia and Toronto. one2many is an active member of standardisation committees such as ETSI, ATIS, 3GPP, EMTEL, TIA, and the Cell Broadcast Forum and CHORIST (EU project). For more information visit www.one2many.eu

About Intrado

In business for more than 30 years, Intrado, a subsidiary of West Corporation, has maintained a focus and passion for saving lives and supporting the needs of public safety. Agencies and telecommunication services providers throughout the world depend on Intrado for emergency communication services and technology. Products and services offered include emergency 9-1-1 voice call delivery, comprehensive data management, advanced call routing, emergency location and integrated call handling technologies. Intrado's dedicated focus on emergency communications technology allows the company to continue pioneering network innovations that save lives and improve emergency response.

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